

**DECLARATION AND POWER OF ATTORNEY
FOR PATENT APPLICATION**

PATENT APPLICATION

ATTORNEY DOCKET NO. 10014768-1

As a below named inventor, I hereby declare that:

My residence/post office address and citizenship are as stated below next to my name;
I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint
inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on
the invention entitled:

A METHOD AND SYSTEM FOR SELECTING AN OPTIMAL AUCTION FORMAT

the specification of which is attached hereto unless the following box is checked:

was filed 07/10/2001 as US Application No. or PCT International Application
Number 09/903,075 and was amended on _____ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the
claims, as amended by any amendment(s) referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including
for continuation-in-part applications, material available between the filing date of the prior application and the
national or PCT international filing date of the continuation-in-part application.

Foreign Application(s) and/or Claim of Foreign Priority

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for
patent, inventor(s) rights certificate(s), or 365(a) of any PCT international application which designated at least one
country other than the United States of America, listed below and have also identified below, by checking the box,
any foreign application for patent, inventor's rights certificate(s), or any PCT international application having a filing
date before that of the application on which priority is claimed:

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?
			<input type="checkbox"/>	YES: <input type="checkbox"/> NO: <input type="checkbox"/>
			<input type="checkbox"/>	YES: <input type="checkbox"/> NO: <input type="checkbox"/>
			<input type="checkbox"/>	YES: <input type="checkbox"/> NO: <input type="checkbox"/>

Power of Attorney:

As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and
transact all business in the Patent and Trademark Office connected therewith:

Send Correspondence to:

Customer Number **022879**

HEWLETT-PACKARD COMPANY
Intellectual Property Administration
P.O. Box 272400
Fort Collins, Colorado 80527-2400

Direct Telephone Calls to:

Even though the attorney is listed, please associate HP's Customer
Number 022879 with this case.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on
information and belief are believed to be true; and further that these statements were made with the knowledge that
willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of
Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application
or any patent issued thereon.

Kemal GULER

Full Name of Sole or First Inventor (first, middle [if any], last)

Turkey

Citizenship

Inventor's Signature

Date

10964 Northseal Square, Cupertino, CA 95014

Inventor's Residence (City, State/Province, Country, Postal Code)

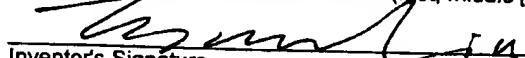
Business/Mailing Address

**DECLARATION AND POWER OF ATTORNEY
FOR PATENT APPLICATION (continued)**

PATENT APPLICATION
ATTORNEY DOCKET NO. 10014768-1

Tongwei LIU

Full Name of Sole or Second Inventor (first, middle [if any], last)



China

Citizenship

11/16/2007

Date

Brooklyn, New York, USA 11217

Inventor's Residence (City, State/Province, Country, Postal Code)

39th Floor, Tower 45, 120 West 45th Street, New York, NY 10036

Business/Mailing Address

Hsiu-Khuem TANG

Singapore

Citizenship

Inventor's Signature

Date

1003A Louise Street, Menlo Park, CA 94025

Inventor's Residence (City, State/Province, Country, Postal Code)

Business/Mailing Address

Full Name of Sole or Fourth Inventor (first, middle [if any], last)

Citizenship

Inventor's Signature

Date

Inventor's Residence (City, State/Province, Country, Postal Code)

Business/Mailing Address

Full Name of Sole or Fifth Inventor (first, middle [if any], last)

Citizenship

Inventor's Signature

Date

Inventor's Residence (City, State/Province, Country, Postal Code)

Business/Mailing Address

PATENT APPLICATION

ATTORNEY DOCKET NO. 10014768

DECLARATION AND POWER OF ATTORNEY
FOR PATENT APPLICATION

As a below named Inventor, I hereby declare that:

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A METHOD AND SYSTEM FOR SELECTING AN OPTIMAL AUCTION FORMAT

the specification of which is attached hereto unless the following box is checked:

() was filed on _____ as US Application Serial No. or PCT International Application Number _____ and was amended on _____ (if applicable).

I hereby state that I have reviewed and understood the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above. I acknowledge the duty to disclose all information which is material to patentability as defined in 37 CFR 1.56.

Foreign Application(s) and/or Claim of Foreign Priority

I hereby claim foreign priority benefits under Title 35, United States Code Section 119 of any foreign application(s) for patent or Inventor(s) certificate listed below and have also identified below any foreign application for patent or Inventor(s) certificate having a filing date before that of the application on which priority is claimed:

COUNTRY	APPLICATION NUMBER	DATE FILED	PRIORITY CLAIMED UNDER 35 U.S.C. 119
			YES: _____ NO: _____
			YES: _____ NO: _____

Provisional Application

I hereby claim the benefit under Title 35, United States Code Section 119(e) of any United States provisional application(s) listed below:

APPLICATION SERIAL NUMBER	FILING DATE

U. S. Priority Claim

I hereby claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code Section 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, Section 1.56(a) which occurred between the filing date of the prior application and the national or PCT International filing date of this application:

APPLICATION SERIAL NUMBER	FILING DATE	STATUS (patented/pending/abandoned)

POWER OF ATTORNEY:

As a named Inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

Customer Number 022879

Place Customer
Number Bar Code
Label here

Send Correspondence to:
HEWLETT-PACKARD COMPANY
 Intellectual Property Administration
 P.O. Box 272400
 Fort Collins, Colorado 80527-2400

Direct Telephone Calls To:

THOMAS X. LI (650)857-5288
JAMES P. HAO (408)938-9060

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Inventor: Kemal Guler Citizenship: Turkey

Residence: 10964 Northseal Square, Cupertino, CA 95014

Post Office Address: Same As Residence

Inventor's Signature

7/9/01
Date

**DECLARATION AND POWER OF ATTORNEY
FOR PATENT APPLICATION (continued)**

ATTORNEY DOCKET NO. 10014768

Full Name of # 2 joint inventor: Tongwei Liu Citizenship: _____
Residence: 1321 Marshall Street, Apt 317, Redwood City, CA 94063
Post Office Address: Same As Residence
Inventor's Signature Tongwei Liu Date 7/6/2001

Full Name of # 3 joint Inventor: Hsiu-Khuern Tang Citizenship: _____
Residence: 1003A Louise Street, Menlo Park, CA 94025
Post Office Address: Same As Residence

Inventor's Signature _____ Date _____

Full Name of # 4 joint Inventor: _____ Citizenship: _____
Residence: _____
Post Office Address: _____
Inventor's Signature _____ Date _____

Full Name of # 5 joint Inventor: _____ Citizenship: _____
Residence: _____
Post Office Address: _____
Inventor's Signature _____ Date _____

Full Name of # 6 joint Inventor: _____ Citizenship: _____
Residence: _____
Post Office Address: _____
Inventor's Signature _____ Date _____

Full Name of # 7 joint Inventor: _____ Citizenship: _____
Residence: _____
Post Office Address: _____
Inventor's Signature _____ Date _____

Full Name of # 8 joint Inventor: _____ Citizenship: _____
Residence: _____
Post Office Address: _____

**DECLARATION AND POWER OF ATTORNEY
FOR PATENT APPLICATION (continued)**

ATTORNEY DOCKET NO. 10014768

Full Name of # 2 Joint Inventor: Tongwei Liu Citizenship: _____
 Residence: 1321 Marshall Street, Apt 317, Redwood City, CA 94063
 Post Office Address: Same As Residence

Inventor's Signature _____ Date _____

Full Name of # 3 Joint Inventor: Hsiu-Khuern Tang Citizenship: Singapore
 Residence: 1003A Louise Street, Menlo Park, CA 94025
 Post Office Address: Same As Residence

Tay Kuan Khoo Date 7/9/2001

Full Name of # 4 Joint Inventor: _____ Citizenship: _____
 Residence: _____
 Post Office Address: _____

Inventor's Signature _____ Date _____

Full Name of # 5 Joint Inventor: _____ Citizenship: _____
 Residence: _____
 Post Office Address: _____

Inventor's Signature _____ Date _____

Full Name of # 6 Joint Inventor: _____ Citizenship: _____
 Residence: _____
 Post Office Address: _____

Inventor's Signature _____ Date _____

Full Name of # 7 Joint Inventor: _____ Citizenship: _____
 Residence: _____
 Post Office Address: _____

Inventor's Signature _____ Date _____

Full Name of # 8 Joint Inventor: _____ Citizenship: _____
 Residence: _____
 Post Office Address: _____

Inventor's Signature _____ Date _____